

# 2023



## ANNUAL REPORT

We help people in the abortion industry  
leave their jobs and rediscover the  
*peace and joy* they've been missing.



# TABLE OF CONTENTS



## 02 Letter From Abby

A word from ATTWN's President, CEO, & Founder, Abby Johnson

## 03 2023 Impact

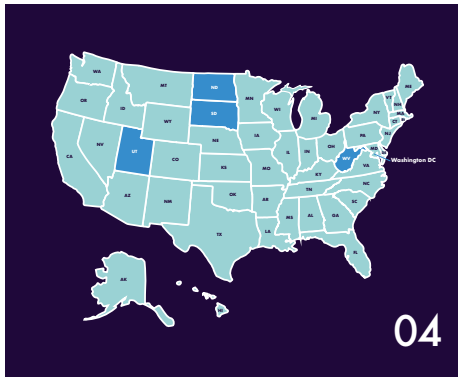
Statistical and Geographic Results of ATTWN's impact in 2023 and cumulative totals since we started

## 05 Exodus 2023

A call for a mass walkout to freedom from the abortion industry

## 06 Quitters Ball and Gosnell to Grace

Two stunning events that cast a spotlight on our Quitters



## 07 Little Pills That Kill

New Quitter survey statistics reveal the truth that the abortion industry won't share about abortion pills

## 08 Unthinkable

Behind the scenes of our powerful documentary

## 09 Goals for 2024

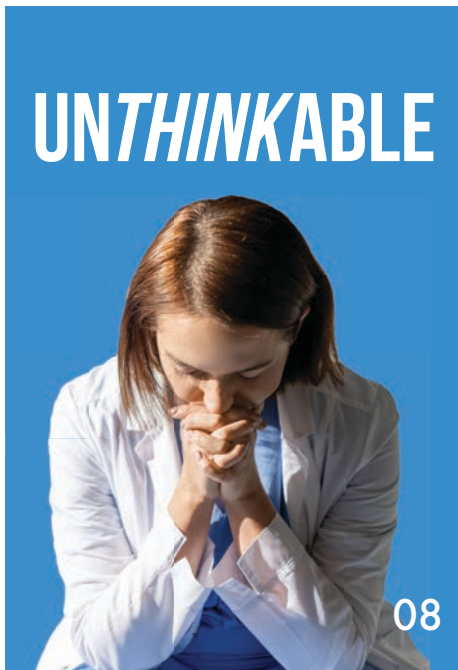
Sneak peek of what's in the works for 2024!

## 09 Culture-Changing Impact

How ATTWN is sharing truth and promoting life

## 10 Our Heroes

Special thanks to all our supporters along with ATTWN financial snapshot



# Letter from Abby

Dear Friends & Supporters,

Our culture is saturated with death. It's practically an obsession. The next generation has grown up so immersed in it that they not only devalue the lives of others, but also their own.

**It's a culture dying of starvation from joy.**

Yet...there is something in us that desperately grabs hold of any shred of hope that maybe – just maybe – joy can still be found.

Over the past year, **our And Then There Were None tribe grew by 44 new Quitters.**

In our nearly 12 years of operations, I've never seen a more convicted group of people who have left the abortion industry. **They know firsthand that abortion destroys innocent lives while destroying abortion workers' souls.** Per our statistics, over a third of our clients have had suicidal ideation. When we give them another way out – a key to freedom from the bondage they're held in – they take it. They never go back. **And they want to do everything they can to watch the house of cards built by the abortion industry fall apart completely.**

A very broad line in the sand has been drawn between life and death. We've chosen the side of life, and with it, we've unlocked joy. **This joy is too much for our Quitters to keep to themselves**—many of them are reaching back out to their former co-workers to let them know what awaits them on the other side of the industry's walls.

This year has been a season of exposure for all of us at **And Then There Were None.** None of us are holding back now that we've been forgiven and washed clean by the blood of Christ. We can expose all that we did in darkness without shame, and we are determined to see an end to abortion from the inside out.

Standing 680 Quitters strong, we all want to thank you for your support. **Your gifts don't JUST help a worker get out of the abortion industry.** They facilitate healing, forgiveness, peace, joy, freedom...and connect those who were once dead inside with the love and mercy of Christ. **Your gifts are saving souls and making fierce enemies of the abortion industry...and we know who will have the final victory in the end.**

In the pages of this report, you'll find everything you helped make happen in 2023 and the impact it's had. You'll see what we're planning and already working on in 2024, **and hope you'll pray with us against the spiritual warfare that's sure to come.**

Thanks to you, we are stripping the abortion industry bare of all their empty promises of freedom for women, the hollow "care, no matter what" lie, the cultural gaslighting, and replacing it with TRUTH. **We're no longer pawns in the enemy's game.** We're in the Lord's army, filled with the joy of what we've found, and **we won't stop -**

Until there are none,



# 2023



# 2023 *impact*



We mailed **22,674** postcards and handwritten cards into abortion clinics encouraging workers to leave their jobs.

"I heard about you through something that came in the mail...It was handwritten, and it absolutely touched me. It was heartfelt and it came at just the time I needed to read it. I showed it to a co-worker, and she said, 'Those are fake, we get them all the time.' I said, 'Really? Because it looks like it is handwritten by a real person.' I kept it because it was literally the sign I needed to reach out to you for help. I prayed over it and then decided I should contact you."  
-ATTWN CLIENT



We helped our Quitters share their stories publicly nearly **1,020** times with their eye-witness accounts to shed light on the abortion industry.

We provided **44** NEW Quitters of the abortion industry with financial aid, resumé and job search assistance, spiritual and emotional support, and welcomed them with Love Boxes loaded with ATTWN goodies and Bibles.



Continued our monthly Bible studies led by Director of Operations, Angela Huguenin, to all Quitters via live video chat!

Hosted **43** Quitters on healing retreats throughout 2023!



We spent over **500** hours on sidewalks outside of abortion clinics praying and building relationships with abortion workers.



We provided nearly **1,600** hours of licensed counseling for our Quitters.

We testified in **21** states in support of pro-life legislation.

## UNTHINKABLE



**16** Quitters received financial coaching with our Dave Ramsey-certified financial coach.



*She Was Stronger*, a stunning portrait of three Quitters from opposite ends of the United States, was viewed over half a million times on our YouTube and social media channels.

**30** Quitters participated in filming for the *Unthinkable* documentary, to be released in fall of 2024!

Launched our discipleship program with Client Advocate & pastor's wife, Sarah Taylor, to deepen **14** Quitters' individual relationships with Christ.



"I have peace in my life now."

-QUITTER IN DISCIPLESHIP

We coordinated legal assistance for **nine** whistleblowers of the abortion industry.

Connected monthly via live video with our Quitters for group therapy on our Connect + Care chats led by licensed therapist Dr. Amanda Willie.



Began providing Rapid Resolutions Therapy with new certifications attained through generous mental health grants!



"I was a little skeptical when reading about Rapid Resolutions Therapy and wasn't sure what to expect. But I was so impressed. The thought patterns I was struggling with are just gone. It's like my brain has been completely rewired. And more importantly, I did not realize how much heaviness I was carrying in my body. I feel so relaxed and light for the first time in my life. I tried to remember a time when I felt this way before and couldn't remember it even as a child. It's even affecting things like my sleep because I'm sleeping so much more restfully with my body so relaxed. As far as I'm concerned, Dr. Willie is a miracle worker!"

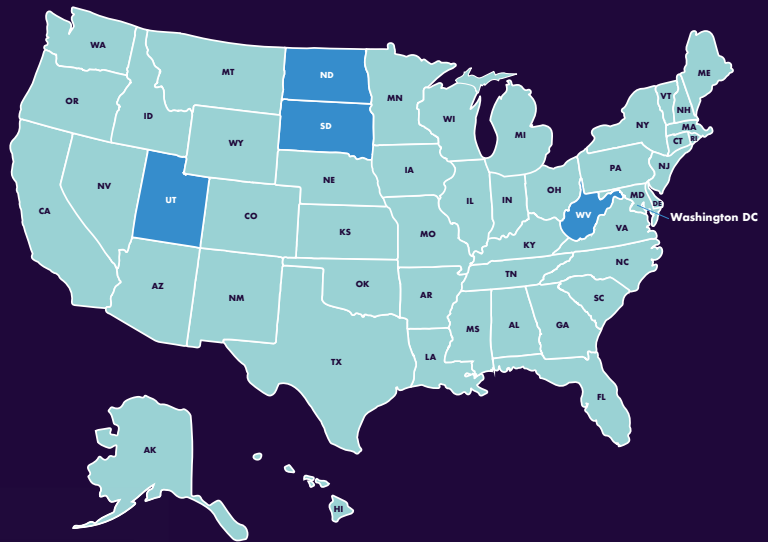
-QUITTER IN RAPID RESOLUTIONS THERAPY



We awarded **three** scholarships for Quitters advancing their credentials in the medical field in honor of the late Dr. Nancy Sandrock.

Our impact isn't just felt in 2023.

**Our impact extends across the United States and will be felt for generations to come, as lives are spared, and abortion workers heal. Since our beginning in 2012, we have helped over 680 abortion workers leave the industry and find healing with ATTWN's assistance from the following states:**



**48**  
clinics

**48 abortion clinics** have closed after our workers left those locations.

**680**  
quitters\*

**680 workers** have left the abortion industry with our help.

**47**  
states

We've helped workers from **47 states**, including the District of Columbia.

- States where we have Quitters
- States where we have not had any Quitters yet

\* We affectionately refer to our clients as "Quitters," as they have courageously QUIT the abortion industry!

# EXODUS 2023

FREEDOM FROM THE ABORTION INDUSTRY  
WALK OUT TOGETHER 4/7/2023



Back when we were just getting started, we launched an Exodus campaign in 2013 for a mass walkout from the abortion industry. Ten years later, we proclaimed to CANCEL Abortion on Good Friday 2023!

**Thousands of abortions are performed on Good Friday every year.** Nothing is sacred to the industry ... but we are doing something about it.

If clinics are understaffed on abortion procedure days, no abortions will be performed.

Hundreds signed up for the transformative EXODUS2023 online event held the Monday before Good Friday.

During the online event, attendees discovered:

- 🔑 **THE UNTOLD TRUTH** about the struggles abortion workers face, their waning commitment to the abortion industry and search for a way out, and the powerful support system that makes it possible in our ATTWN tribe.
- 🔑 The **5 ESSENTIAL STEPS** our team uses to help abortion workers make a successful, life-affirming transition ... so they can experience peace, joy, and freedom.
- 🔑 The surprising **LIFE-SAVING BENEFITS** that transitioning abortion workers out of the industry has for the pro-life movement!
- 🔑 **GROUNDBREAKING PLANS** for Exodus2023 ... and why it could be the major turning point we've all been praying for in post-Roe America.

We announced following EXODUS2023 that **15 abortion workers left the abortion industry!**

AND... we've decided to make this an annual event. Join us on the sidewalk every year and reach out to abortion workers to QUIT the industry. Visit [ExodusNow.com](http://ExodusNow.com) to see how it works and how you can be a part of the Exodus movement!





# NIGHT AT THE MUSEUM Quitters Ball



Hosted by *Glenn Beck*

Glenn Beck graciously offered the use of his American Journey Experience Museum in Dallas as the location for our 2023 Quitters Ball on September 15th. Abby began the evening by sharing about the mission of And Then There Were None. Glenn delivered the keynote speech with an inspirational message - and warning - on the trajectory of our nation in its rejection of basic human life protections. ATTWN Quitters in attendance were asked to come to the stage and received a standing ovation as they were recognized and honored for their conscientious objection to abortion and their commitment to use their voices to defend life.

## GOSNELL TO *Grace* WEBCAST



Former Gosnell abortion facility worker Adrienne Moton shared her astonishing personal story of how she became ensnared in Kermit Gosnell's "house of horrors" - and ultimately found the courage to break free.

During the webcast, Adrienne peeled back the layers of deceit and inhumanity that are rampant in the shadows of the abortion industry.

She revealed:

- ✦ The chilling manipulation and deception used by Kermit Gosnell
- ✦ How workers were systematically groomed to become desensitized to the horrors of late-term abortions
- ✦ The pivotal moment when she could no longer turn a blind eye to the atrocities surrounding her
- ✦ Her transformative journey from a place of despair to one of hope and light

Adrienne's story is a clarion call to us all. We must confront the harsh reality of abortion and extend Christ's love and light to those still ensnared in this industry.

Missed this event? You can still catch the replay here:



# Little Pills that Kill

Abortion pills, medication abortions, chemical abortions, RU-486, missed period pills, at-home abortions: they go by many names. Since the Dobbs decision, they've become entirely too accessible with dangerous outcomes, touted as "safer than Tylenol." Our clients were instructed to tell women:



We asked our Quitters if the reality meets the expectations, and even we were **shocked** to hear the truth.

**47%**

47% of our clients who responded to the survey administered the pills themselves.

**10%**

10% of our clients used the pills for their own abortions.

**12%**

12% of our clients administered the pills later in gestation than is recommended.



## Adverse effects

from abortion pills reported by our Quitters:

**90%**

More than 90% witnessed excessively heavy bleeding and cramping

**43%**

43% of our clients said their patients experienced acute mental distress from abortion pills

**51%**

51% of our clients said their patients required hospitalization

**42%**

42% of our clients reported intense pain from women - so intense, they thought they were dying

**72.5%**

72.5% of our Quitters witnessed incomplete medication abortions ... requiring a follow-up surgical procedure or emergency room visit

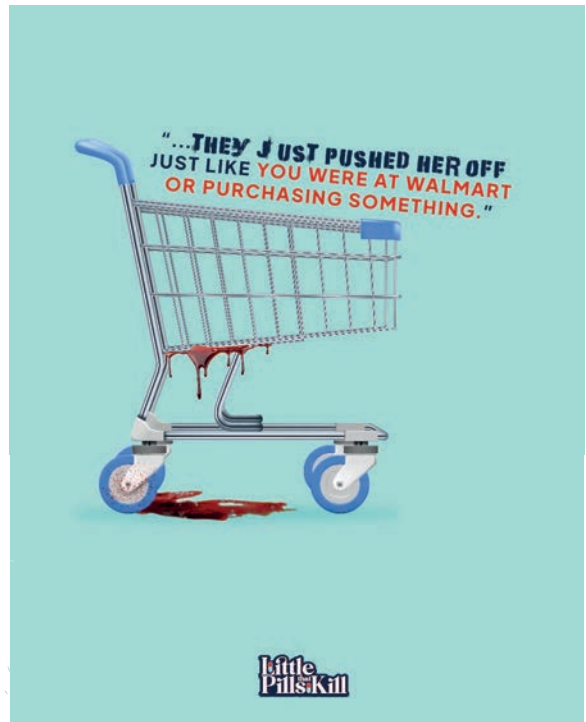
**18%**

18% of our clients said that women had severe allergic reactions to the abortion drugs

**4%**

4% of our clients said that medication abortions dispensed in their clinics resulted in death of their patients.





"I had to explain the pills to the patients and hand them to them, even though I was an unlicensed Medical Assistant."

Watch as Myra, Bert, Kylie, Kelly, and Abby tell the truth about abortion pills:



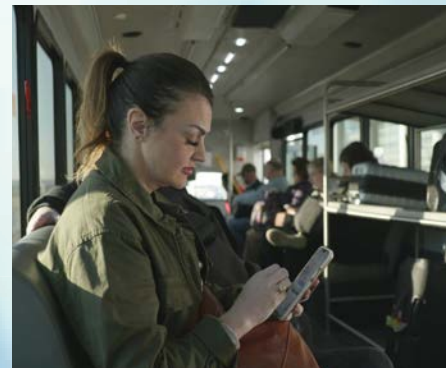
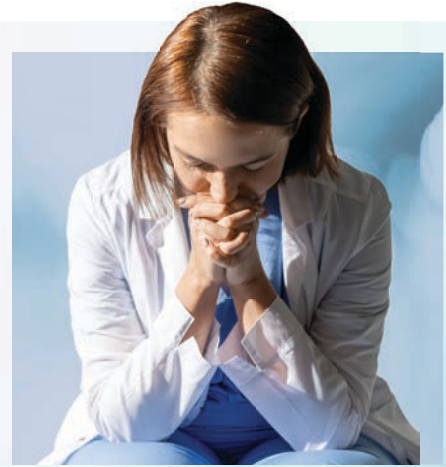
"This pill is not what they explain to clients; it is dangerous. I have seen women have allergic reactions, feeling as if they were going to die after taking the pill. I have had women tell me after their procedure that the baby was not deceased and the doctor killed the baby by snapping its shoulder or neck. This pill is mentally devastating, physically dangerous and should be banned."

"It was the most horrifying of all my abortions. I had to move from my apartment because I didn't want to return to the scene of the crime every day."

THE SENSATION OF A LIFE BEING **Ripped Away** IS AN INDESCRIBABLE HORROR



# UNTHINKABLE



When Abby left Planned Parenthood in 2009, she was told that some of the things she witnessed in the abortion industry were "too much information" for the public to hear. Too gruesome, too horrible, too *unthinkable* ... but we're long past-due to expose everything. It's time to make abortion unthinkable, and our Quitters aren't holding back.

UNTHINKABLE is the shocking exposé of the abortion industry's dirtiest secrets. Many of our clients participated in this film, risking everything to share the truth. Please support them this fall by seeing them on the big screen!



Visit [unthinkabledoc.com](http://unthinkabledoc.com) and sign up for the newsletter to get all the updates in your inbox!

# CULTURE-CHANGING *impact*

## Media Coverage Overview

**314**

News Story Features / News Articles  
News Coverage Pieces / News Stories

**129**

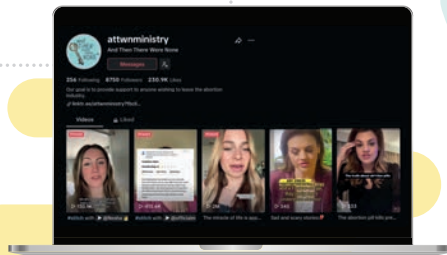
Number of Radio & TV Interviews

**6,902,500,000**

Online Readership Reach

**528,959**

News Stories Shared Across  
All Social Media Platforms



## ATTWN Social Media Stats

**TikTok**

**4,345,475**  
Views  
(379% increase from 2022!)

**221,130**  
Likes (223% increase!)

**18,107**  
Comments (280% increase!)

**25,103**  
Shares (388% increase!)

**13,842**  
Favorites

**Facebook**

**226.5K**  
Content Views

**50.1K**  
Followers

**Instagram**

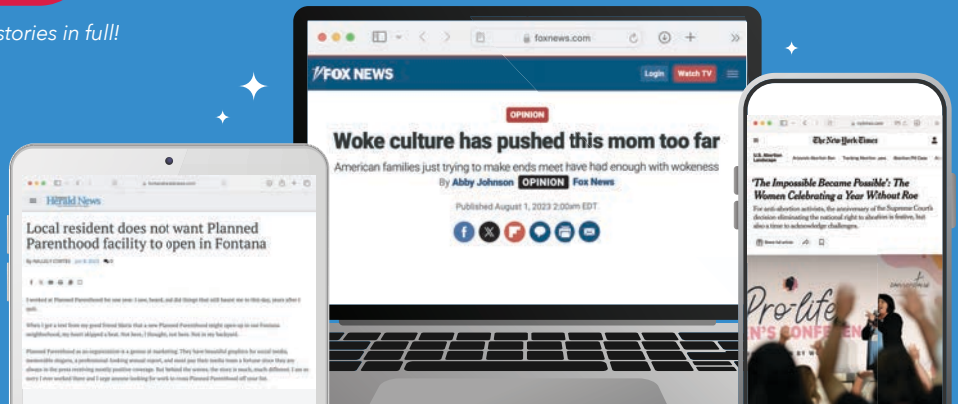
**75.0K**  
Content Views

**5.3K**  
Followers

## GREATEST HITS:

Type these titles into your favorite search engine to view these stories in full!

- 01 Local resident does not want Planned Parenthood facility to open in Fontana
- 02 'The Impossible Became Possible': The Women Celebrating a Year Without Roe
- 03 Woke culture has pushed this mom too far



## Goals FOR 2024

In 2024, we'll be tackling the abortion industry's branding head-on with our Love. No Matter What. campaign.

The industry promotes abortion as healthcare, but they aren't really talking about what abortion IS. In this campaign, Abby and a handful of our Quitters are talking through all Planned Parenthood's

consent forms, policies, and procedures - right down to the instruments used to end hundreds of thousands of innocent lives each year.



We are also continuing our Little Pills That Kill campaign, but this time from the patient's perspective. Dozens of women are reaching out with their own horror

stories about abortion pills, and they want to help do anything they can to prevent others from making the same mistake. Please pray for these brave women as they share their stories publicly and pray that lives will be saved!

We are amplifying our prayers in 2024! With our new intercessory prayer team coordinator, we are arming our ministry's efforts in prayer against the culture of death. If you would like to participate in our prayer ministry, reach out to info@prolove.com to find out how to get connected!

WE ♥ YOUR SUPPORT! WE ♥ YOUR SUPPORT!



# TO OUR Heroes

We are all on a mission to end abortion from the inside out TOGETHER. You are a conduit of hope for so many abortion workers who are now free from the abortion industry, and so many more who still await peace, joy, and freedom on the other side.

You are constantly in our prayers, before our weekly staff calls, and as we engage with new abortion industry workers who are ready to become Quitters. Without you, we would not be able to provide the safety net of assistance that we have established for them as they risk retaliation from the abortion industry.

We know what a sacrifice it is to give, and we don't take for granted the trust you've placed in us. We are working hard to achieve total transparency with you, to steward your gifts well, and to continue a steady stream of communication on what we've done with your gifts and plan to do in the future.

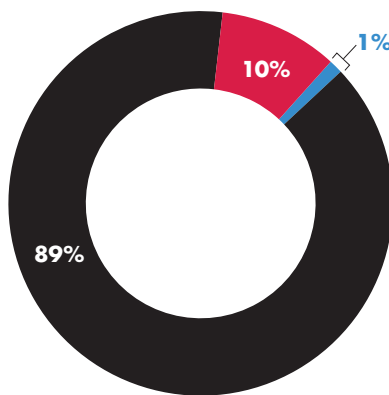
Through your generous love and support, lives are spared, and souls are saved. Understaffed clinics are having to slow or stop abortion operations, and the biggest wrench we can throw back into the industry is the testimonies of their former employees.

# Your GIFTS



Your sacrifices are not made in vain. With your continued support, we won't stop until there are none. Thank you and may God bless you!

**Your support funds our efforts**



## FINANCIAL SNAPSHOT

- Individual Donations 89%
- Corporate Donations 10%
- Foundation Donations 1%
- Government Funding: ZERO

## Income vs. Expenses\*

income \$3,233,291

expenses \$ 3,340,628

\* Figures from our direct mail program are still being finalized at this time.



**And Then There Were None**

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