



2025 ANNUAL REPORT

**& THEN
THERE WERE
NONE**

WE HELP PEOPLE IN THE ABORTION INDUSTRY LEAVE THEIR JOBS
AND REDISCOVER THE PEACE AND JOY THEY'VE BEEN MISSING.



“That’s peace - real peace. To come to the end - not to have to go on... Yes, **peace.**”

- Agatha Christie, And Then There Were None

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01. LETTER FROM ABBY

DEAR FRIENDS & SUPPORTERS,

The testimonies of former abortion workers confront the public with the reality of abortion.

For too long, we have allowed evil to persist until our culture has become desensitized to what abortion truly is: the murder of innocent human lives. Abortion is a scourge on our nation—and we know you want it to end, too.

Quitters know this in a way few others can. We know it because we were there. Our own hands were part of the destruction of countless lives. That is a truth we cannot ignore, and it is a truth we cannot keep to ourselves. We must carry it forward.

But truth without love becomes noise. And in a world trained to dismiss hard realities, the truth will be drowned out if we do not speak the truth in love. So we speak plainly, and we speak compassionately—because the goal is not to win arguments. The goal is to rescue people, expose evil, and end abortion.

That is why *And Then There Were None* exists: to help abortion workers leave, to walk with them into healing, and to empower them to tell the truth—clearly, courageously, and with compassion.

It is also why we brought *UNTHINKABLE* back under our vision and financial oversight.

We did so because we believe the truth must be told with the weight it deserves. The final product of the original film did not do those babies justice. And if we are going to ask the public to look at the reality of abortion, then we must be faithful to tell it fully.

Now, by God's grace, we believe we have a finished film that will penetrate the hearts of many—because it does what abortion culture fights hardest to prevent: it shows the truth.

As we move into 2026, our goal is simple and radical: to put ourselves out of a job.

- We want abortion to end.
- No more abortion clinic workers.
- No more abortion clinics.
- No more abortions.
- It starts with us.
- And it must end with us.

Thank you for standing with our Quitters—and for helping carry the truth forward.

- ABBY JOHNSON



02. 2025 IMPACT



AT-A-GLANCE:



TOTAL QUITTERS SERVED THROUGH 2025:
754



NEW QUITTERS SERVED IN 2025:
48



ABORTION FACILITIES REPRESENTED (CUMULATIVE):
234



FACILITIES NOW PERMANENTLY CLOSED:
64 (27% CLOSURE RATE WHEN AN ABORTION WORKER CONTACTS ATTWN)



STATES REPRESENTED:
48 (INCLUDING WASHINGTON, D.C. & PUERTO RICO)

PROGRAM + CARE:



DISCIPLESHIP PARTICIPATION:
3 QUITTERS ENGAGED



FINANCIAL COACHING:
13 QUITTERS SERVED



HEALING RETREATS:
3 HOSTED



HOSTED ON HEALING RETREATS:
34 QUITTERS



COUNSELING PROVIDED:
1,569 LICENSED COUNSELING HOURS



CONNECT + CARE GROUP SUPPORT SESSIONS:
12 SESSIONS HELD WITH 88 PARTICIPANTS



BIBLE STUDY MEETINGS:
12 VIRTUAL BIBLE STUDIES FOR 58 QUITTERS AND ATTWN STAFF



EDUCATION SCHOLARSHIPS AWARDED IN HONOR OF THE LATE DR. NANCY SANDROCK:
8 SCHOLARSHIPS TOTALING \$15,000 FOR QUITTERS TO ADVANCE CREDENTIALS IN THE MEDICAL FIELD

OUTREACH + ACTIVATION:



POSTCARDS / HANDWRITTEN CARDS MAILED TO ABORTION FACILITIES:
18,488



SIDEWALK PRESENCE:
300 HOURS SPENT PRAYING AND BUILDING RELATIONSHIPS



WHISTLEBLOWERS CONNECTED WITH LEGAL AID:
33

03. EXODUS 2025

ON EXODUS DAY, NO ONE WALKS OUT ALONE.



THE EXODUS STORY

When Abby Johnson founded And Then There Were None in 2012, she expected only a handful of abortion workers to reach out each year.

Instead, God opened doors immediately. Calls came. Workers asked for help. And one thing became clear: leaving the abortion industry is not just quitting a job. It involves stepping out despite fear, shame, and control, and it requires community.



That need is what sparked Exodus Day.

ATTWN was already walking with individuals one by one, but Abby began asking a bigger question: What if abortion workers across the country could leave together, on the same day, knowing they would not be alone and they would have real support waiting for them?

Abby created Exodus in 2013, drawing on the Book of Exodus, where God delivers His people from slavery to freedom. Exodus Day became a public invitation to abortion clinic staff at every level to turn in their resignation and walk out, with the confidence that ATTWN would help them take the next steps through practical assistance, healing support, and Christ-centered care.

Provisionally, **Exodus 20:13 reads, “You shall not kill.”** The first Exodus prompted many workers to reach out and even drew Planned Parenthood’s attention, which inadvertently helped spread the word.

Although it did not become an annual event until 2023, the purpose has remained the same:

- A clear, unified moment for abortion workers to choose freedom
- A reminder that they do not have to exit alone
- A bold step toward a simple truth: if there are no abortion workers, there can be no abortion clinics

On Exodus Day, no one walks out alone.

EXODUS 2025 HIGHLIGHTS

- Exodus date: 4/11/2025
- Workers who quit / reached out on or around Exodus: 32, a 113% increase from 2024!
- To maximize our impact in 2025, we moved Exodus up one week to align with the spring 40 Days for Life campaign. More people participating on the sidewalk DOUBLED the response to Exodus! Thank you to all who participated.
- Exodus is an annual event held on the Friday before Good Friday — print your own signs at ExodusNow.com and join us!



04. THE WALLS ARE TALKING

TRUTH-TELLING THAT BREAKS THE SILENCE

In 2024, we emphasized that Quitters are not only leaving the abortion industry—they are breaking the silence around it. In 2025, that work intensified.

In a world that tries to frame abortion as “care,” Quitters bring eyewitness truth. Their stories reveal what happens behind closed doors, what abortion pills actually do, and what it costs workers to keep participating.

Former abortion workers are the key to closing down their former clinics, and they aren’t holding back.

KEY 2025 INITIATIVES:

KILLING THEM SOFTLY WEBINAR SERIES:

- **WHAT IT IS:** A 2025 webinar series hosted by Angela Huguenin, ATTWN Director of Operations, featuring former abortion workers telling the truth about what happens inside the industry—paired with replay episodes published on our YouTube channel.
- **WHY IT MATTERED IN 2025:** In a culture that calls abortion industry defectors “liars” and abortion “healthcare,” the undeniable truth in front of our faces takes form in the testimony of those who lived it. This webinar series featured panelists from different clinics across the nation who were unknown to one another but shared experiences. The abortion industry’s walls are talking.
- **TOPICS EXPLORED:** Late-Term Abortion, Generational Impact of Abortion, What World is Planned Parenthood Building?



- **WHAT IT IS:** A continuing story series featuring women sharing what they experienced during medication (chemical) abortions—stories that most people keep silent because they are deeply personal and painful.
- **WHY IT MATTERED IN 2025:** As abortion pills became more widespread, home bathrooms increasingly functioned as the new abortion clinics. These are patient stories that few want to share yet, and the trauma is often immediate rather than something that settles only over time. These women also risk shaming and victim-blaming by the abortion movement for having regrets. By bringing these testimonies into the light, we help women understand the reality of the pills and point them toward hope, healing, and life.
- **OUTCOMES:** Women were given a platform and courage to tell the truth, and more people were equipped to respond with compassion and practical next steps—helping redirect women to choose life and connect with support through our sister ministry, [LoveLine.com](https://www.LoveLine.com)



TO WATCH THIS
VIDEO SERIES,
SCAN HERE:



TO HEAR
THEIR STORIES,
SCAN HERE:

SPEAKER PROGRAM:

BOOK A FORMER ABORTION WORKER

When a Quitter shares their story in a church, at a gala, on a podcast, or at a community event, it does more than move hearts—it opens eyes to the reality of abortion from an eyewitness perspective, and it offers hope that freedom and healing are possible. It also opens hearts to the fierce mercy of Jesus Christ.

THROUGH OUR ATTWN SPEAKER PROGRAM, YOU CAN INVITE A FORMER ABORTION WORKER TO SPEAK AT YOUR NEXT EVENT.

- **BEST FOR:**
church services, women's events, pro-life banquets, student events, interviews, podcasts, webinars, and rallies
- **WHAT AUDIENCES HEAR:**
firsthand truth from inside the abortion industry, plus the hope of redemption and healing

READY TO BOOK A SPEAKER?

Visit: <https://abortionworker.com/book-a-speaker/>



TO BOOK
A SPEAKER
SCAN HERE:



ATTWN NEWS BLOG:

REPORTING WHAT THE MAINSTREAM MEDIA WON'T

The abortion industry depends on silence—and too often, the stories that deserve the most attention are ignored, minimized, or reframed.

Through our ATTWN News Blog, we cover and expose what's happening in abortion—and what's happening to people harmed by abortion and by the abortion industry—so the voices of those who have been silenced don't get drowned out.

- We report on key headlines and cultural moments shaping the abortion landscape.
- We spotlight what abortion workers, whistleblowers, and women are seeing and experiencing.
- We bring clarity and accountability when public narratives try to blur the truth.

READ THE LATEST:

<https://abortionworker.com/category/news/>



TO READ
THE LATEST
SCAN HERE:



05. 2025 FEATURE

CLINIC CLOSURES + DOMINO-EFFECT

When an abortion worker leaves, it not only changes one person's life. It changes staffing. It changes morale. It exposes violations. It disrupts "business as usual."

In 2025, we concluded the year with a record number of abortion clinic closures connected to facilities where our Quitters once worked.

Many of these places had long records of health violations, injuries, and tragedies. Reports were filed. Complaints were documented. In some cases, lawmakers even convened hearings. But time and again, the system absorbed the scandal and kept operating.

WHAT FINALLY FORCED CHANGE WAS THE MOMENT BRAVE WORKERS CHOSE TO LEAVE.

When one person reaches out to ATTWN, it creates a domino effect: co-workers begin to see a way out, fear loses its grip, and staffing collapses. In 2025, that pattern played out again and again—including one Planned Parenthood affiliate in the Northeast that shut down entirely after losing more than 60% of its workforce when a single worker reached out for help.

Laws can change, and clinics can relocate across state lines. But the greatest shift we are seeing is deeper than policy or geography: **HEARTS ARE CHANGING**. And as workers walk out of the abortion industry, abortion facilities are left without the people they need to stay open.

IT TAKES A QUITTER TO KNOW ONE.

When Abby first walked out, the spotlight was loud, the backlash was real, and the loneliness could feel crushing.

Today, that is no longer the end of the story.

Because every worker who bravely tells the truth creates a ripple effect. One testimony gives another worker permission to admit what they have seen. One act of courage helps someone else believe freedom is possible. And one Quitter choosing honesty over fear becomes a lifeline for the next person still trapped inside.

That is why this tribe matters. Our Quitters are no longer isolated targets for the abortion industry's intimidation and gaslighting. They have a safety net of love, practical support, and a community of people who have been there.

And as the industry tries to dismiss them, that dismissal no longer has the power it once did—because Quitters know the truth.

THEY KNOW WHAT THEY HAVE SEEN.

THEY KNOW WHAT THEY HAVE DONE.

AND NO AMOUNT OF SPIN CAN DIMINISH IT.

When former abortion workers join our team, they become a bridge of trust—helping other workers believe that freedom is possible, and that healing is real.



TOTAL
HOURS OF
COUNSELING: 1,569



NEW
QUITTERS: 48



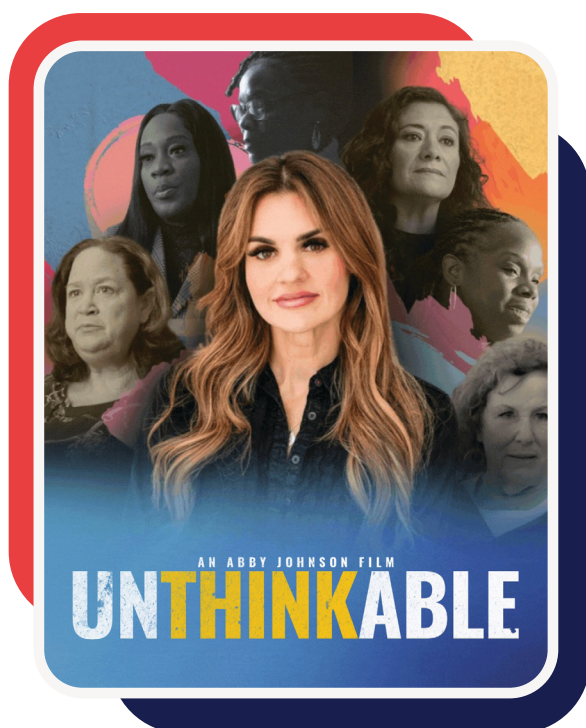
NUMBER OF
HANDWRITTEN
CARDS: 18,488

06. UNTHINKABLE

2025 UPDATE

IN 2025, THE MISSION OF UNTHINKABLE REMAINED THE SAME: EVERYONE WILL KNOW THE TRUTH.

The abortion industry has worked for decades to normalize abortion. UNTHINKABLE exists to tell the world what abortion truly is: the unthinkable murder of innocent human beings in—and out of—the womb.



That is why ATTWN made the difficult decision to take back control of the film’s planning, production, and financial oversight. We did not do it for comfort or convenience—we did it because this story must be told with clarity, integrity, and the weight it deserves.

By God’s grace, we believe the finished product fulfills that mission: it tells the hard truth without relying on gory effects, sensationalism, or shock for shock’s sake. Instead, it brings the reality of abortion into the light through credible testimony, documentation, and the voices of those who have seen it from the inside.

And it comes at a cost. Many who participated are risking everything—incrimination, guilt, public humiliation, and more—to expose the evil nature of abortion and break the lie that it is “normal.”

WHERE THINGS STOOD IN 2025:

- **Production status:** Filming concluded, and the story was brought into alignment with ATTWN’s mission of truth-telling.
- **Key milestones reached in 2025:** ATTWN resumed oversight and filming to ensure the final cut faithfully tells the truth with compassion and courage.
- **What remains to finish / release:** Final post-production, distribution planning, and funding to bring UNTHINKABLE to the widest possible audience.
- **Planned release window:** 2026

HOW TO HELP:

HELP US GET THIS FILM OUT INTO THE WORLD.

Visit unthinkabledoc.com to watch the teaser and view additional first-look materials.



HELP US GET UNTHINKABLE INTO THEATERS!
SCAN HERE:

07. WHAT'S NEXT?

IN 2026, WE ARE MOVING WITH URGENCY AND CLARITY:

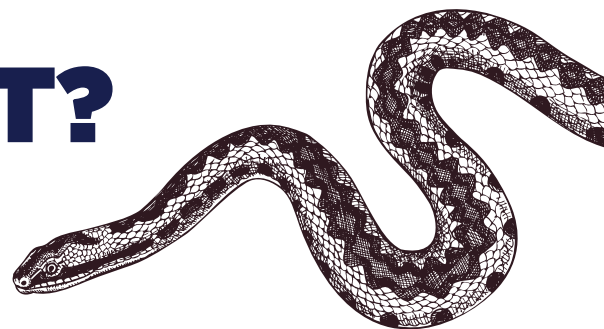
To expose the truth, reach those still trapped inside the abortion industry, and connect women and workers to real hope and practical help.

NEW 2026 INITIATIVES:



1. GAG ORDER PODCAST:

- **What it is:** A new ATTWN podcast (hosted by former abortion worker Kelly Lester) built to bring unfiltered truth from inside the abortion industry—featuring former abortion workers, former patients, and experts.
- **Why it matters in 2026:** The abortion industry depends on silence. This podcast breaks it—giving “witness” testimony, confronting the lie that abortion is “just healthcare,” and helping listeners understand the cost to both workers and women.
- **What we’re building toward:** Target launch in summer 2026, with two episodes per month featuring conversations with former workers and experts.



Make **ABORTION** MURDER Again

2. MAMA CAMPUS TOUR (MAKE ABORTION MURDER AGAIN)

- **What it is:** A college campus tour bringing truth-telling, Q&A, and direct engagement to students through tabling and evening talks—alongside Abby Johnson, Kelly, and the team.
- **Why it matters in 2026:** Culture is shaped on campuses. We are taking the conversation to the next generation and refusing to let abortion be rebranded as “normal” or “empowering.”
- **What we’re building toward:** At least four spring & fall campus stops.

2026 GOALS:

- Prepare for increased client demand tied to the **UNTHINKABLE** release window—by strengthening staffing and expanding client services.
- **Expand practical care** that leads to long-term stability, including strengthening financial literacy support for clients.
- **Increase reach and activation** through strategic content and outreach that helps abortion workers see a path out and helps women choose life.
- **Accelerate momentum toward our mission:** fewer abortion workers, fewer abortion clinics, and fewer abortions—until we are put out of a job.

08. CULTURE-CHANGING IMPACT

BY INFUSING AND AMPLIFYING QUITTERS' STORIES IN THE MEDIA, ATTWN AIMS TO MAKE OUR MESSAGE LOUD AND CLEAR:

LIFE WINS, AND ABORTION CULTURE WILL LOSE.

IN 2025, OUR TIKTOK ACCOUNT WAS UNEXPECTEDLY BANNED,



cutting off a major channel we had been using to share Quitter testimonies, abortion pill stories, and speak truth with compassion. We immediately pursued the platform's appeal process, but our appeals were denied, and the account was not restored. Rather than letting that setback silence our mission, we chose to begin again—rebuilding our presence from the ground up and continuing to tell the stories that matter. The ban was a reminder of something we already know: when truth confronts darkness, it is often resisted. But the truth will prevail, and it cannot be banned.

STORYTELLING + REACH:

Coverage pieces / news stories:

212

Radio + TV interviews:

230

Estimated online readership reach:

4,732,250,000

Quitters sharing publicly (talks, interviews, testimony moments):

1,342

2025 SOCIAL MEDIA + REACH:

CONTENT VIEWS ON SOCIAL MEDIA:

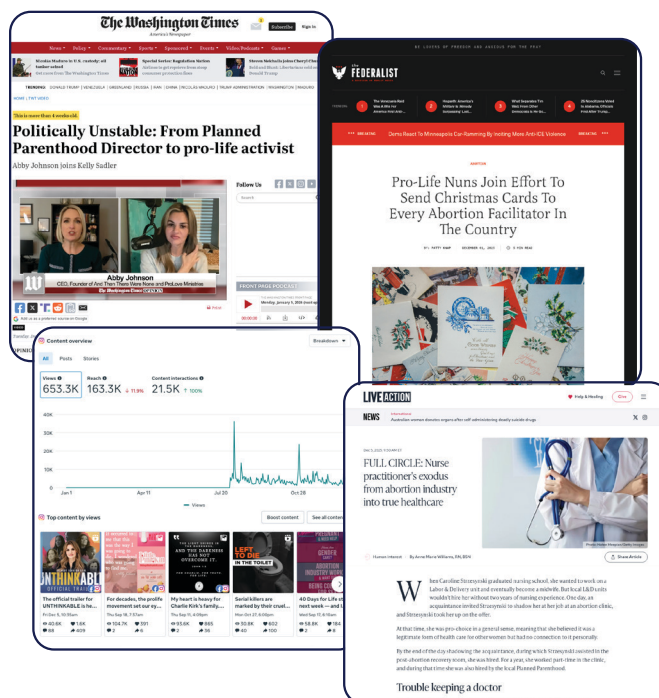
f 4,029,049
(a 1,467% increase from 2024!)

ig 653,300
(a 59% increase from 2024!)

FOLLOWERS ON SOCIAL MEDIA:

f 62,788 **550** **ig 7,019**
x 10,500 **in 465** **yt 1,240**

- **Facebook:**
(28% increase from 2024)
- **Tiktok:**
(after reaching over 10,400 before our account was banned)
- **Instagram:**
(11% increase from 2024)



09. OUR HEROES

THANK YOU + FINANCIAL SNAPSHOT

ENDING ABORTION FROM THE INSIDE OUT CAN'T BE DONE WITHOUT YOU.



You help make it possible for abortion workers not only to quit but to be met with compassion, practical support, and Christ-centered care.

Thank you for being part of every story of freedom and for saving countless lives from abortion in the process.

INCOME VS. EXPENSES:

Income (total):

\$4,484,344

Expenses (total):

\$4,383,962

INCOME SOURCES:

93%

Individual Donations

6%

Foundation Donations

1%

Corporate Donations

0%

Government Funding





&THEN
THERE WERE
NONE

AND THEN THERE WERE NONE
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